

informnorth annual subscription

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Please send a single bi-monthly copy Please send a 3 x bi-monthly copies to same address @ £50

Mr /Mrs/Miss/Ms: _____ Forename: _____ Surname: _____

Job Title: _____

Company Name: _____ Year Company Formed: _____

Address: _____

Postcode: _____ Telephone: _____ Fax: _____

Website Address: _____ Email Address: _____

Please take the time to complete the following information:

Are you a "Limited Company"? Yes No

Number of Employees
0-20 21-50 51-100
101-250 251-500 500+

Please indicate your company's approximate turnover:

£100,000 or less £100,001-£500,000 £500,001-£1 Million
Between £1-5 Million Between £5-10 Million Between £10-20 Million
Over £20 Million Don't Know

What is your main business activity?

Retail/Wholesale <input type="checkbox"/>	Banking/Financial Sector <input type="checkbox"/>
Advertising Agency <input type="checkbox"/>	Accounts/Financial Services <input type="checkbox"/>
Transport <input type="checkbox"/>	Buildings Construction <input type="checkbox"/>
Design/Artwork <input type="checkbox"/>	Management Consultancy <input type="checkbox"/>
Hotels/Catering <input type="checkbox"/>	Marketing Consultancy/Services <input type="checkbox"/>
Legal/Solicitors <input type="checkbox"/>	Utilities/Fuel <input type="checkbox"/>
Education/Training sector <input type="checkbox"/>	Manufacturing <input type="checkbox"/>

Other (please specify) _____

What advertising budget are you personally responsible for either initiating, influencing or approving?

Less than £10,000 £10,000 - £20,000 £20,000 - £50,000
£50,000 - £100,000 £100,000 - £500,000 £500,000 +
None

Would you like further details on:

Advertising Sponsorship Leaflet Inserts

Signature: _____

Please Make All Cheques Payable To: M. Storey and return the completed form along with full remittance to: Informnorth, 3 Windsor Corner, Peterlee, County Durham, SR8 4HR